More **Digitization**
More **Possibilities**
More **Value**

- WASSER ABBWASSER TECHNIK: Information source for experts and decision-makers in the water & wastewater industry
- Digital offerings overtake printed media in usage
- B2B decision-makers spend over two hours a day online
- More than half of the B2B target group uses mobile devices to search for information
- Home Office and Mobile Working Strengthen Demand for Digital Trade Media
- Cross-media content in various formats since the beginning
- Since 2021: Magazine in intuitive, digital format
Our trade fair specials

ACHEMA

ACHEMA is known as the world forum for the process industry. Held every three years, this international trade show, conference and exhibition has its place in the various industries. With more than 110,000 square meters of exhibition space, it is home to the entire technology and service spectrum of the process industry. As the world’s only comprehensive showcase of the latest technology trends in the industry, it offers hands-on technology and global networking. Manufacturers and service providers from over 50 countries are expected to attend, presenting products for chemistry, pharmaceuticals, biotechnology, energy and the environment, as well as visitors from more than 130 countries. However, ACHEMA is not only a platform for the latest technological developments, but also an important place for the exchange of knowledge and experience.

IFAT

IFAT is the leading trade fair for environmental technologies and waste management. It is not just a trade show, but a groundbreaking event that showcases the latest developments and innovations in the field of environmental protection and sustainability presented. Year by year the global community of experts, companies and decision-makers gather here to find solutions to the most pressing environmental problems of our time. At IFAT, you will have the opportunity to experience the future of environmental technology up close.

From state-of-the-art wastewater treatment plants to intelligent recycling solutions to innovative approaches to climate protection - this trade show is the platform for pioneering ideas and groundbreaking technologies. Learn the leading companies the industry, exchange ideas with experts, and discover how innovations are driving the environmental industry forward. IFAT is more than just a trade fair - it is a meeting place for visionaries who want to shape a sustainable future.
<table>
<thead>
<tr>
<th>Page</th>
<th>Title Theme</th>
<th>Content</th>
<th>Page</th>
<th>Title Theme</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>05</td>
<td>Click by click relevance</td>
<td></td>
<td>10</td>
<td>Industry mirror</td>
<td></td>
</tr>
<tr>
<td>06</td>
<td>E-Mag advantages</td>
<td></td>
<td>11</td>
<td>Title Theme</td>
<td></td>
</tr>
<tr>
<td>07</td>
<td>The distribution</td>
<td></td>
<td>12</td>
<td>Main topics</td>
<td></td>
</tr>
<tr>
<td>08</td>
<td>E-Mag issues</td>
<td></td>
<td>13</td>
<td>Reader structure</td>
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<tr>
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<td>Advertising formats</td>
<td></td>
<td>15</td>
<td>Your individual E-mag special edition</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>The newsletter</td>
<td></td>
<td>20</td>
<td>Standalone newsletter</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>The online portal</td>
<td></td>
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<td>The international portal</td>
<td></td>
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<tr>
<td>32</td>
<td>Media packages</td>
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<td>33</td>
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<td></td>
</tr>
<tr>
<td>34</td>
<td>The publishing portfolio</td>
<td></td>
<td>35</td>
<td>Contact</td>
<td></td>
</tr>
</tbody>
</table>
Click by click relevance.

The E-Mag
We offer decision-makers and executives in plant and mechanical engineering as well as end users an information experience that is as comprehensive as it is unique. The e-mag invites users on an exciting interactive tour through the world of WASSER ABWASSER TECHNIK. Innovative advertising formats and the presentation of product and company innovations achieve an unbeatable effect.

The online portal
www.WASSER-ABWASSER-TECHNIK.com offers interested parties current reports, interviews and topic-specific information. The responsive design allows users to access the content on the go at any time.

The newsletter
The WASSER ABWASSER TECHNIK-NEWS ensure the highest topicality. Important news and product innovations regularly keep our recipients up to date. The WASSER ABWASSER industry as well as upcoming trade fair events and key topics form the unbeatable foundation.

Social Media
Our social media channel INDUSTRIEWELT presents a broad selection of topics from important industries and reaches a large target group on a daily basis. The reach of your advertising message will be noticed and highlighted in social networks with a special resonance.
The top 7 advantages

- Full functionality in all browsers
- More reading pleasure through interactive navigation
- Detailed evaluation of user numbers
- Everywhere and anytime available
- Fast and large Range through Social media distribution
- Easy repost options for all posts
- Responsive design optimized for desktop, notebook, tablet, Smartphone
- Special advertising formats incl. integration of video and audio files
The e-mag is effectively distributed through all digital channels of our media. Experts and professionals have the possibility to retrieve all issues at any time. The online platform, newsletters and social media channel are fully used for dissemination. Advertising formats and the presentation of product and company innovations achieve an unbeatable effect with high reach.

**Online**

Advertising banners and editorial articles are used effectively for marketing.

- Editorial Post: Clicks 2,800
- Advertising Banner: Clicks 210

**Newsletter**

The readership is informed about the appearance of the e-mag.

- Receiver: 14,500*
- Opening rate: 18.50%
- Clicks: 2,700*

**Social Media**

- Facebook Campaign: Range 230,000
- LinkedIn Campaign: Range 112,500
- Clicks: 9,000* and 2,900*

*Average clicks and reach achieved
## E-Mag issues 2024

<table>
<thead>
<tr>
<th>Issue</th>
<th>1 / 2024</th>
<th>2 / 2024</th>
<th>3 / 2024</th>
<th>4 / 2024</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Trade fair / theme special</strong></td>
<td><strong>TOPIC SPECIAL</strong></td>
<td><strong>IFAT</strong></td>
<td><strong>ACHHEMA</strong></td>
<td><strong>TOPIC SPECIAL</strong></td>
</tr>
<tr>
<td><strong>Appearance</strong></td>
<td>20.02.2024</td>
<td>07.05.2024</td>
<td>04.06.2024</td>
<td>15.10.2024</td>
</tr>
<tr>
<td><strong>Ad deadline</strong></td>
<td>13.02.2024</td>
<td>30.04.2024</td>
<td>28.05.2024</td>
<td>08.10.2024</td>
</tr>
<tr>
<td><strong>Editorial deadline</strong></td>
<td>06.02.2024</td>
<td>23.04.2024</td>
<td>21.05.2024</td>
<td>01.10.2024</td>
</tr>
<tr>
<td><strong>Trade fair information</strong></td>
<td>--</td>
<td>IFAT 13. - 17.05.2024</td>
<td>Achema 10. - 14.06.2024</td>
<td>--</td>
</tr>
</tbody>
</table>
Advertising formats in e-mag

**Ad XL**
- Corresponds to a 1/1 ad A4
- **Pixel size:** 1827 x 1286
- Interactive possible
- Variable applicable
- Fullscreen
- Linking to a target website
- Embedding of videos possible
- Youtube / MP4

**Format:** JPG, PNG, GIF
**Size:** Max. 5MB

**Price:** 4,880,-

**Ad L**
- Corresponds to a 1/2 display A4
- **Pixel size:** 966 x 713
- Interactive possible
- Variable applicable
- Linking to a target website
- Embedding of videos possible
- Youtube / MP4

**Format:** JPG, PNG, GIF
**Size:** Max. 5MB

**Price:** 3,880,-

**Ad M**
- Corresponds to a 1/3 display A4
- **Pixel size:** 966 x 466
- Interactive possible
- Variable applicable
- Linking to a target website
- Embedding of videos possible
- Youtube / MP4

**Format:** JPG, PNG, GIF
**Size:** Max. 5MB

**Price:** 2,880,-

**Ad S**
- Corresponds to a 1/4 display A4
- **Pixel size:** 686 x 924
- Interactive possible
- Variable applicable
- Linking to a target website
- Embedding of videos possible
- Youtube / MP4

**Format:** JPG, PNG, GIF
**Size:** Max. 5MB

**Price:** 1,880,-

*Pixel size: To display the ads optimally | 72 dpi*
Who offers what? The industry mirror offers the quickest overview of current offers, innovations, services and potential partners. This is where demand meets supply. Each ad is linked. Lead generation could hardly be more efficient.

**E-mag entry / output**
- incl. one year online entry on the portal

**Online entry**
- Term: 12 months

**Special advertising**

**Special variant 1:**
PDF file, designed by you in your CD.

**Special variant 2:**
Microsite with the look and feel of Wasser Abwasser Technik.

In the special, only the teaser box is visible at first glance, which arouses curiosity about the content with a picture and short text. If you activate the link, the deposited special opens. This can be downloaded, printed and shared.

**E-mag entry / output**

**Online entry**
- Term: 12 months
**Sponsored Content in the E-Mag**

**Title story**

Thanks to the high-quality and attractive format of WASSER ABWASSER TECHNIK, every advertisement catches the eye - but none better than the front page. Book the cover theme for your maximum presence in the e-mag!

- Reach: 30,000+
- +25,000 characters
- Links
- Your picture galleries

**Advertorial**

Secure pole position in the category of your choice with an advertorial! This way you can achieve even more clicks.

- Reach: 30,000+
- +25,000 characters
- Links
- Your picture galleries

6.880,-

4.880,-
We inform our readers with a newsletter with every e-mag publication. The high acceptance and curiosity of our readers gives you the opportunity to present yourself in an appropriate environment! Use the momentum of a new issue for your success!

Recipients  
11.000

Data delivery  
daten@fachwelt-verlag.de

Your benefits  
- Wide reach  
- Precisely targeted  
- Qualified addresses  
- Focused advertising

Price  
690,-

Ad format  
Banner  
728 x 90 px

<table>
<thead>
<tr>
<th>Nr.</th>
<th>Subject</th>
<th>Release</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Wasserbehandlung</td>
<td>20. Feb</td>
</tr>
<tr>
<td>2</td>
<td>IFAT</td>
<td>07. Mai</td>
</tr>
<tr>
<td>3</td>
<td>Achema</td>
<td>04. Juni</td>
</tr>
<tr>
<td>4</td>
<td>Digitalisierung</td>
<td>15. Okt</td>
</tr>
</tbody>
</table>
10 years of interesting articles, exciting topics, always on the cutting edge - what an achievement! We congratulate them on their anniversary and look forward to many more years of partnership with a publisher that is boldly moving forward.

Frank Altmann
Graduate in Business Administration (BA)
AFRISO-EURO-INDEX Ltd
Reader structure
Recipient groups

JUMO is not the only company celebrating a major anniversary this year (75 years). Fachwelt Verlag also has a good reason to pop the champagne corks. Ten years ago, entrepreneur and publisher Alija Palevic broke new ground: With fresh layout ideas and an attractive content concept, he quickly became a force to be reckoned with in the trade magazine market. This “spirit of innovation” has always driven Fachwelt-Verlag forward.

Michael Brosig
Company spokesperson
JUMO, Fulda
Congratulations on your tenth anniversary. Over the past ten years, you have managed to establish yourself as one of the most important sources of information for process engineers in the chemical, pharmaceutical and food industries, continuously delivering high-quality content.
Your individual E-mag special edition

Take advantage of our digital media expertise and implement your corporate publishing products with us as e-mag. The advantages are obvious on the tablet, notebook and smartphone:

The e-mag is the economical alternative to the print product, because you save both printing and shipping costs. In return, you benefit from the intelligent networking of your contributions, a high reach in the network and high response rates.

We will be happy to advise and assist you in the implementation - from conception to editing and screen-design to programming and publication.

- Integration of your Corporate Designs
- Attractive Advertising opportunities
- User tracking
- Available at any time

Click me to go to the demo page!
The **Light variant** includes consulting and support for the entire implementation - from conception, editing and screen design to **programming and publication**.

**Customized product - the focus is only on you!**
- Your corporate design
- User tracking
- Contents freely selectable
- Retrievable at any time

**Design your special edition with all the benefits of our digital capabilities**
- Text, image display
- Videos in MP4 / Youtube
- Podcasts / Videocasts
- Slideshows
- Animations
- White Papers

**Services in consulting and accompaniment**
- Concept
- Screen design
- Editorial
- Programming

**Services in consulting and accompaniment**
- Concept
- Screen design

**Services in consulting and accompaniment**
- Editorial
- Programming

**Other options by arrangement**

---

**Light**

Short, concise and to the point. This is how you reach your target!

**9.880,-**

Up to 16 pages

Very comprehensive for diverse content and requirements.

**16.880,-**

Up to 32 pages

Comprehensive and to the point for your readership.

**25.880,-**

Up to 48 pages

Comprehensive and to the point for your readership.
In addition to the Light variant, the Exclusive variant offers attractive advertising opportunities in the e-mag, on the portal, via newsletter and social media. This widespread campaign will give your individual e-mag special edition the best possible distribution.

Customized product - the focus is only on you!
- Your corporate design
- Contents freely selectable
- User tracking
- retrievable at any time

Design your special edition with all the benefits of our digital capabilities
- Text, image display
- Slideshows
- Videos in MP4 / Youtube
- Animations
- Podcasts / Videocasts
- White Papers

Your e-mag will be additionally advertised with us *
- E-Mag PROZESSTECHNIK
- Online portal
- Newsletter
- Social media

* Coordinated with the publishing management
Industry-specific news, important top issues and the trade fair newsletters reach **11,000 personalized recipients** in the water & wastewater industry.

**Newsletter archive:** [www.wasser-abwasser-technik.com/news](http://www.wasser-abwasser-technik.com/news)

**Your advantages**

- Long range
- Qualified addresses
- Target group specific
- Focused advertising

**Advertising formats**

- **Banner** 728 x 90 px

Or

- **TextAd** 190 x 140 px
  250 characters
## The newsletter

### Shipping dates

<table>
<thead>
<tr>
<th>No.</th>
<th>Topic</th>
<th>Shipping</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Metrology</td>
<td>23. Jan</td>
</tr>
<tr>
<td>2</td>
<td>Water Wastewater News</td>
<td>01. Feb</td>
</tr>
<tr>
<td>3</td>
<td>Pumps &amp; Distribution</td>
<td>15. Feb</td>
</tr>
<tr>
<td>4</td>
<td>Water Wastewater News</td>
<td>19. March</td>
</tr>
<tr>
<td>5</td>
<td>IFAT</td>
<td>08. May</td>
</tr>
<tr>
<td>6</td>
<td>Achema</td>
<td>06. Jun</td>
</tr>
<tr>
<td>7</td>
<td>Automation &amp; Digitization</td>
<td>25. Jun</td>
</tr>
<tr>
<td>8</td>
<td>Pumps &amp; Distribution</td>
<td>18. Jul</td>
</tr>
<tr>
<td>9</td>
<td>Water Wastewater News</td>
<td>25. Jul</td>
</tr>
<tr>
<td>10</td>
<td>Metrology</td>
<td>24. Sep</td>
</tr>
<tr>
<td>11</td>
<td>Automation &amp; Digitization</td>
<td>07. Nov</td>
</tr>
<tr>
<td>12</td>
<td>Water Wastewater News</td>
<td>03. Dec</td>
</tr>
<tr>
<td>13</td>
<td>Preparation &amp; Treatment</td>
<td>10. Dec</td>
</tr>
<tr>
<td>14</td>
<td>Christmas special</td>
<td>17. Dec</td>
</tr>
</tbody>
</table>

### Legend
- **Water Wastewater News**: 890,-
- **Topic Special**: 1.090,-
- **Trade fair special**: 1.290,-

Data delivery via e-mail to daten@fachwelt-verlag.de
**Standalone Newsletter**

Benefit from the recommendation character of our return address and use the proximity to the market for your competitive advantage!

<table>
<thead>
<tr>
<th>Receiver</th>
<th>Opening rate</th>
<th>Clicks</th>
<th>Data delivery</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ø 11,000</td>
<td>Ø 15.7%</td>
<td>Ø 2,200</td>
<td><a href="mailto:daten@fachwelt-verlag.de">daten@fachwelt-verlag.de</a></td>
</tr>
</tbody>
</table>

**Your advantages**
- Attention grabbing advertising format
- Great proximity to the market
- Positive link with the sender address
- Effective target group coverage
- Freely selectable contents

**Data delivery**
- max 5000 characters text
- max. 10 images
- Links

**5,980,-**

**Follow-Up Mailing**

All recipients who have received the standalone newsletter received the standalone newsletter but have not opened it receive it again.

**+ 690,-**
The online portal
WATER & WASTEWATER TECHNOLOGY

The specialist portal for the entire water wastewater industry

Key facts
- Daily news
- Cross-industry reporting
- Information on important trade fairs
- Media library with company and product videos
- Company portraits and industry reviews

Topics
Distribution, Processing & Treatment, Measurement - Control - Analysis, Sewerage, Protection Systems, Extraction & Utilization

Target group
Experts, professionals and decision-makers

Profile
Professional articles, interviews, product information, videos

Users
Ø 14,400 / month

Length of stay
Ø 6:32 min.

Page impressions
Ø 36,000 / month
**Search engines**

**Best ranking for your success**

We are the undisputed number 1 on Google and Microsoft Bing.

The **WASSER ABWASSER TECHNIK PORTAL** is search engine optimized and thus achieves the best results. As a result, we always achieve the best ranking on the market-leading search engines. This clearly proves that we are excelling and our readers/users are benefiting from it.

We achieve the best results with our content. Correct keywords in the text and our know-how are crucial for your success.

Use the media power of our portal to market your products!
Banner formats

Event calendar
@water-wastewater-technology.com/events/

Take advantage of our reach - maximize the exposure of your event with a calendar listing.

Data delivery via e-mail to daten@fachwelt-verlag.de
Sponsored banner in focus theme

Present your products to **specific target groups for 12 months** in the subject area of your choice. With the Sponsored Banner in the focus topic, you are once again one step ahead and reach your potential customers in a targeted manner!

**The focus topics**

- Extraction & Utilization
- Sewerage
- Metrology
- Process Automation & Digitalization
- Protection systems
- Distribution
- Water preparation
- Water treatment

**Term:** 12 months

**Pixel size:** 1140 x 400 px
**Format:** JPG, PNG, GIF
**Size:** Max. 2MB

2.990,-

Data delivery via e-mail to daten@fachwelt-verlag.de
Medium Cube

Pixel size / page: 360 x 360 px
Term: 1 month
Format: JPG, PNG, GIF
Size: Max. 8MB

With the interactive cube as a display area, we offer you the possibility to display and link 4 ads at the same time!

Your advantages
✓ 4-page advertising format
✓ 4 different links
✓ Interactive and Responsive

1.690,-

Click me to go to the demo page!
Sponsored Content

The online portal of Wasser Abwasser Technik is used daily by experts and professionals. Sponsored content offers you an excellent opportunity to market your products and services.

- Placement on the home page
- In look & feel of WASSER ABWASSER TECHNIK
- Text/image combination
- Advertising period: 4 weeks

<table>
<thead>
<tr>
<th>Images</th>
<th>Text length</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title Theme</td>
<td>10</td>
<td>25,000 characters</td>
</tr>
<tr>
<td>Top Topic</td>
<td>5</td>
<td>25,000 characters</td>
</tr>
<tr>
<td>Product of the month</td>
<td>5</td>
<td>15,000 characters</td>
</tr>
<tr>
<td>Exclusive interview</td>
<td>5</td>
<td>15,000 characters</td>
</tr>
<tr>
<td>Advertorial</td>
<td>3</td>
<td>5000 characters</td>
</tr>
</tbody>
</table>

Data delivery via e-mail to daten@fachwelt-verlag.de
Native Advertising

Calls/month
Ø 3,200

Your advantages
✓ Own company rubric including sidebar
✓ Full attention for your products
✓ Prominent placement on the website
✓ Reporting included
✓ Continuous publication of current press news
✓ Not hideable by adblocker
✓ Responsive design - for all devices

Runtime | Price
---|---
3 months | 5,990,-
6 months | 6,990,-
9 months | 8,990,-
12 months | 10,990,-

Company portrait

Calls/month
Ø 1,500

When booking the company portrait, you will receive the entry in the online business directory free of charge.

Your advantages
✓ Integration of videos and image galleries
✓ Download PDF files
✓ Adding up to six contacts
✓ Links to social media platforms
✓ Integration of a Contact form on request
✓ Responsive design - for all devices
✓ Adblock-free

Runtime | Price
---|---
12 months | 990,-
The international portal
INDUSTRY24h

Key facts
✓ Daily news
✓ Cross-industry reporting
✓ Information on important trade fairs
✓ Media library with company and product videos
✓ Company portraits and industry reviews

Topics
Chemistry, pharma, food, bulk solids, research, development, industry 4.0, serialization

Target group
Experts, professionals and decision-makers

Profile
Professional articles, interviews, product information, videos

Users
Ø 49,300 / month

Length of stay
Ø 4:53 min.

Page impressions
Ø 124,600 / month
**Banner formats**

- **Fullwidth**
  - Pixel size: 1140 x 400 px
  - Term: 4 weeks
  - Price: 2,290,-

- **Leaderboard**
  - Pixel size: 728 x 90 px
  - Runtime: 4 weeks
  - Price: 1,890,-

- **Medium Square**
  - Pixel size: 360 x 360 px
  - Runtime: 4 weeks
  - Price: 1,390,-

- **Skyscraper**
  - Pixel size: 120 x 600 px
  - Runtime: 4 weeks
  - Price: 1,990,-

- **Supersize**
  - Pixel size: 728 x 90 px
  - Runtime: 4 weeks
  - Price: 1,390,-

**Data delivery** via e-mail to daten@fachwelt-verlag.de

**Format:** JPG, PNG, GIF

**Size:** Max. 2MB

---

**Event calendar**

Take advantage of our reach - maximize the exposure of your event with a calendar listing.

- 1 entry: 66,-
- 3 entries: 99,-
- 6 entries: 149,-
- 9 entries: 199,-

More than 9 entries on request
The Industry24h online portal is used daily by experts and professionals. Use sponsored content to market your products and services.

- Placement on the home page
- In the look & feel of Industry24h
- Text/image combination
- Advertising period: 4 weeks

<table>
<thead>
<tr>
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<tr>
<td>Title Theme</td>
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<td>25,000 characters</td>
</tr>
<tr>
<td>Top Topic</td>
<td>5</td>
<td>25,000 characters</td>
</tr>
<tr>
<td>Product of the month</td>
<td>5</td>
<td>15,000 characters</td>
</tr>
<tr>
<td>Exclusive interview</td>
<td>5</td>
<td>15,000 characters</td>
</tr>
<tr>
<td>Advertorial</td>
<td>3</td>
<td>5,000 characters</td>
</tr>
</tbody>
</table>

Data delivery via e-mail to daten@fachwelt-verlag.de
Our social media experts will ensure a successful advertising campaign for your products. According to your specifications, we carry out a selection of the target groups you have named. You define the industries and the fields of activity of your potential customers.

Our social media channel IndustrieWelt publishes cross-sector news about the process engineering, chemical, pharmaceutical, food, laboratory, and water and wastewater technology industries. Use our powerful channel to increase the impact of your campaigns!

**Total statistics**

<table>
<thead>
<tr>
<th>Subscribers</th>
<th>Interactions</th>
<th>Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,500</td>
<td>Ø 100</td>
<td>min. 20,000</td>
</tr>
</tbody>
</table>

**Channels**

- LinkedIn
- Facebook
Social Media

LinkedIn

- Image size: 1200 x 627
- Text length: 200 char.
- Hashtags: 6 terms
- Impressions: 8,000
- Interactions: Ø 100
- Subscribers: 4,000

Your advantages
- High range
- Great advertising effect at an attractive price
- Neutral recommendation character
- Attention grabbing presentation

Social media campaign
- Selection according to industries and fields of activity
- Fast marketing of your products
- Product recommendation by us as a trade medium
- Link to your website or Youtube channel

Facebook

- Image size: 1200 x 630
- Text length: 200 char.
- Hashtags: 6 terms
- Impressions: 8,000
- Interactions: Ø 100
- Subscribers: 1,500

Data delivery via e-mail to Daten@fachwelt-verlag.de
## Package prices

### Light
- 1 x Product of the month: 1.490,-
- 1 x social media post: 890,-
- 1 x advertisement in newsletter: 1.090,-
- 1 x company portrait: 990,-

**List price: 4.460,-**

### Premium
- 1 x Title theme on the portal: 1.990,-
- 2 x Product of the month: 2.980,-
- 4 x Social media posts: 3.560,-
- 3 x Advertising in newsletter: 3.300,-
- 1 x Exclusive interview: 1.490,-
- 1 x Display in e-mag format S: 1.880,-

**List price: 15.170,-**

### Smart
- 1 x title theme on the portal: 1.990,-
- 1 x Product of the month: 1.490,-
- 2 x social media posts: 890,-
- 1 x advertisement in newsletter: 1.090,-
- 1 x company portrait: 990,-

**List price: 6.450,-**

### Maximum
- 2 x Title theme on the portal: 3.980,-
- 1 x Product of the month: 1.490,-
- 8 x Social media posts: 7.120,-
- 4 x Advertising in newsletter: 4.360,-
- 1 x Exclusive interview: 1.490,-
- 1 x Display in e-mag format S: 1.880,-

**List price: 20.320,-**

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### Our recommendation

- **Premium**
  - 1 x Title theme on the portal: 1.990,-
  - 2 x Product of the month: 2.980,-
  - 4 x Social media posts: 3.560,-
  - 3 x Advertising in newsletter: 3.270,-
  - 1 x Exclusive interview: 1.490,-
  - 1 x Display in e-mag format S: 1.880,-

**List price: 9.860,-**

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*Upgrade possible for all packages*
You need to successfully spread your budget and position yourself properly. This raises the following questions:

- What do I want/need to achieve?
- Which media should be used?
- How do I allocate the advertising budget?
- How do you measure the success of a campaign?
- Which numbers are relevant?
- How do I reach my target group?

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- **Destination**  
  Leads with complete contact details
- **Schedule**  
  Date start/end
- **Range**  
  Individual, depending on selection
- **Selection**  
  Target group by country, region, city
- **Interests**  
  Industries and activity
- **Duration**  
  Specification in days

We guarantee and promise the delivery of actual leads. The selected target group is interested in your products.
The publishing portfolio
Your success media for the industry
Contact

Do you have any questions? Feel free to contact us!

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